

As a concerned citizen I feel I must send you this comment on the issue of Broadcast ownership that is being reviewed with a decision coming on June 2nd 2003.

I do not believe that increasing the ownership number for media outlets will in any way aid the America Public. I believe that this is a power play by the large Media corporations for changing the rules so they can eliminate any and all competition and thus have a monopoly over several media outlets.

What will come of increasing the number of outlets a media giant can own?

- 1) Consolidation, local representation will disappear with centralized command structures taking over, where a national agenda can be programmed and disseminated. The media outlets will be controlled by a very few individuals, allowing for better control on censorship and propaganda by the elite media giants.
- 2) Corporate spin will replace reporting. The agenda of the media giants will be passed onto the American Public through propaganda shows like Fox News.
- 3) Competition will be eliminated. Why compete when you can destroy your competition and eliminate them from the playing field. The first order of business for these media giants will be to eliminate their competition if they are allowed to increase their ownership.
- 4) Nothing good for the American people will come from increasing the ownership numbers!!!

The only reason these rules are being pushed so hard is the media giants see an opportunity to change the rules to their favor with a Republican controlled government. They are currently making tons of cash with the current ruling but see an opportunity to eliminate their competition with increased ownership.

It will be a BAD decision to allow increase ownership of media outlets, please don't erode our freedoms and eliminate the competition, please keep the rules as they stand today.

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